

Colour palette breakdowns

The table (right) provides the recommended breakdowns to achieve colour consistency across all applications.

Primary colours	Pantone	CMYK	RGB	Websafe
Aqua	Pantone 320	C94 M0 Y38 K8	R0 G153 B153	009999
Orange	Pantone 716	C0 M62 Y80 K0	R255 G102 B0	FF6600
Magenta	Pantone Process Magenta	C0 M100 Y0 K0	R255 G0 B255	F0037F
Secondary colours				
Grey	Pantone 428	C2 M0 Y0 K18	R204 G204 B204	CCCCCC
Light blue	Pantone 657	C24 M8 Y0 K0	R155 G202 B225	99CCFF
Green	Pantone 345	C38 M0 Y32 K0	R153 G202 B152	99CC99
Light orange	Pantone 137	C0 M35 Y90 K1	R255 G153 B0	FF9900
Blue	Pantone Process Cyan	C100 M0 Y0 K0	R0 G255 B255	00FFFF
Lilac	Pantone 2562	C19 M35 Y0 K0	R204 G153 B204	CC99CC
Purple	Pantone 7447	C60 M58 Y0 K19	R102 G102 B152	666699

The colours featured on this page and throughout these guidelines have not been evaluated by Pantone, Inc for accuracy and may not match the PANTONE Colour Standards. Consult current PANTONE Publications for accurate colour. PANTONE® is the property of Pantone, Inc. The PANTONE MATCHING SYSTEM® is a worldwide, publishing and packaging colour language for the selection, marketing and control of colour.

Secondary colours shown are CMYK conversions of RGB values and as such will not be a true representation of the on-screen colour.